

## OC METRO Blogs Tek Tips and Talk

By John Pitts



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### Being Thankful and Giving Thanks

What does being thankful mean to you? Nov. 15 marked Tekcetera's 10-year anniversary, 10 years of dedicating, creating, building, fostering and succeeding – something I couldn't be more thankful for.



In my past blogs, I've written about why it is important for the technology industry to get loyal, why establishing best business practices is integral to success, why understanding value and motivation is so important, and why communicating is the make or break of a company. Why? Because it is what I know, it is what these past 10 years have taught me and it is what I practice day in

and day out. I am incredibly thankful for that knowledge

From the day Tekcetera was founded, Orange County has been vital to our success. When we started discussing how we wanted to celebrate our 10-year anniversary, we were passionate about finding a way to give back to the community. This is what launched our 10 Months of Thanks initiative. For the past 10 months, we have been out in the community volunteering at many wonderful organizations.

When we started the initiative, we felt that it was an awesome, honest and fun way to say thank you. Now that the 10 months are over and we have had time to reflect on our experience, we see it as so much more than just a way for us to say thank you – it was another reason for us to be thankful.

The individuals we have met with throughout the past 10 months have been inspiring and we are truly honored to have worked with each and every one of them.



Ultimately, what these past 10 years and our 10 Months of Thanks initiative have done, is provided our team with the ability to truly understand what “thank you” means. It is not just simple words that get muttered out of obligation, but instead a deep feeling of gratitude.

So, I bet you are wondering how the Tek team celebrated? With a party of course. We’ve included some of the evening’s photos here – thank you to everyone who came out and made our 10-year anniversary something we will never forget.

