

Monday, April 30, 2012

## Taking Small Steps to Make a HUGE Difference for Orange County Children

When I founded Tekcetera, I strived to create an organization that not only provided businesses a one-stop-source for their technology needs, but also worked to give back to the community. As a believer in creating the kind of service experiences that warrant



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fierce customer loyalty, I also believe in creating a team environment where loyalty to the community runs deep.

This year, Tekcetera is celebrating its 10-year anniversary. As part of the 10-year anniversary celebration, our team wanted to find a way

to give back to the Orange County community that has supported us throughout the past decade, so we launched our '10 Months of Giving' initiative as a way to say "thank you."

For our April event, we teamed up with the Make-A-Wish Foundation of Orange County and the Inland Empire to 'Walk for Wishes.' Our efforts raised more than \$1,000 to assist in granting wishes and enriching the lives of children with life-threatening medical conditions.

On Saturday, April 21, we joined Make-A-Wish at the Orange County Great Park in Irvine to participate in its second annual walk and were blown away. As we stepped out in our navy and white team t-shirts, we felt the power of everyone who was there to support such a wonderful cause. Make-A-Wish and the event sponsors, including OC Metro, deserve a big kudos for putting on such a great event.



As you can see from the photos, it was a really special day, which we look forward to participating in for years to come.



Were you at the 'Walk for Wishes?' If not, how does your business give back to the Orange County community? Post your responses to our Facebook page and start a conversation! <http://www.facebook.com/Tekceteralnc>

