

Tekcetera Gives Thanks to Community

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The culture of a company is set by how a company treats their customers and employees, but when a company gives back to their community, it sets an example for us all, big and small. Tekcetera, Inc., the Santa Ana based technology company, is celebrating its 10-year milestone anniversary by giving thanks.

Tkcetera launches its 10 Months of Thanks initiative as a way to say thank you and give back to the Orange County community that has supported them for the last decade. Earlier in the year the company put together a toy drive to benefit the Children's Hospital of Orange County. "The hospital always needs toys. The need was very specific and we gave one piece toys, or single use toys and gift cards," said John S. Pitts, founder and president of Tekcetera, Inc.

Toys kicked off the thank-fest, and last month the company served in a local soup kitchen. Through the next eight months the team will be found "Walking for Wishes", offering free computer training workshops, participating in beach clean-up efforts, sending care packages to military troops, making monetary donations and much more.



The Tekcetera team joined forces with the Someone Cares Soup Kitchen in Costa Mesa, California, and other volunteers to prepare and serve food to local, hungry residents. “By getting out in the community and working with organizations like Someone Cares, we are constantly reminded of how grateful we are for support we have been provided throughout the last 10 years,” said Pitts. “For me personally, volunteering at the soup kitchen was particularly enjoyable, as it combined my love of cooking with my desire to give back to the community in a meaningful way.”



With two events under their belt, it is important to take note that Tekcetera is a company with an employee base of 12 people. “We are trying to do the right thing and set an example. You don’t have to be a huge company to do the right thing,” said Pitts. “Our staff was enthusiastic about the initiative, and that is an understatement. You get a little weepy up when you see your crew so dedicated and passionate about the communities we serve.”

Pitts believes that Tekcetera has been successful as a combination of simple things. “We have an incredible drive to succeed, and our people still want to be here. One of our managers has been here for seven years, and one of our other managers has been with the company for 3 and half years,” said Pitts. The company believes that a staff retention is part of their success. “It’s because we have grown and matured as a company and we are committed to our beliefs and we know what we want to be when we grow up. We are ten-years –old and we have customers who have been with us since day one,” said Potts. “So basically it’s time to put our business principles back into the community and lead by example and not have to be an enormous contribution to make a difference.”



Learn more about Tekcetera and its services at www.tekcetera.com and follow 10 Months of Thanks through photos and updates on Facebook, www.facebook.com/tekceterainc and Twitter, www.twitter.com/tekcetera. To nominate a local nonprofit in need of volunteers, contact pr@tekcetera.com.