

OC EXECUTIVE

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A Most Happy Anniversary

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The cool thing about the last quarter of the year is that we get to hear about stories that are purely built around acts of charity, kindness, and general human decency. You've no doubt seen a few stories bubble up to the surface over the past few weeks – the policeman buying the shoes for the homeless man immediately comes to mind – and it is, hopefully, something you never get tired of hearing about.

To that end, we have one more story that we wanted to share with you; a tale built around OC Executive's December Executive of the Month John Pitts, Founder and President of the technology solutions company Tekcetera.

In 2012, the Santa Ana-based company celebrated its 10 year anniversary. In order to ring in that impressive milestone, Pitts devised an initiative that would mark his company's successes by helping others. The plan, called the 10 Months of Thanks Initiative, saw the company and its employees tirelessly volunteering within the community, partnering with 10 different nonprofits organizations in order to raise funds and awareness of most worthy causes. From January through October, the Tekcetera team worked with a number of diverse organizations by undertaking a diverse array of tasks in order to make things a little bit better, from running a toy donation with CHOC to working with American Legion 215 Newport Beach to pack boxes for shipment to overseas military. We know the term "reaching out to the community" can be a bit clichéd at times, but in Tekcetera's case, it absolutely applies.

To celebrate all of this charity, Tekcetera did hold a special party outside its headquarters on Thursday, November 15th – the precise 10 year anniversary of the company's founding. But the fact that a party was held was, in the long run, small potatoes. Small, that is, when you compare it with the remarkable communal outreach that the company was able to undertake throughout most of 2012.

